

**INITIATION OF AN INFORMATION TRANSACTION  
OVER A NETWORK VIA A WIRELESS DEVICE**

**Abstract of the Disclosure**

[0144] An initiator service executed by a host server manages communications with wireless client devices concerning information accounts centrally stored in a data repository. In response to authenticating a user of a wireless client device, the initiator service may prompt the user to specify information to be retrieved from his information account and to specify a recipient of the retrieved information. The initiator service may then manage the retrieval and distribution of the specified information. The initiator service may also interact with a wireless client device to establish and distribute temporary authorizations to access information accounts. The initiator service may further receive promotion codes from wireless client devices and may query databases for data associated with each promotion code. Data received from the database may be transferred by the initiator service into an information account owned by the user of the wireless client device.

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